EEC MAGAZINE 3RD EDITION

SOCIAL MEDIA

By yours truly EEC Unsoed Members

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Stay safe
Stay Healthy
Keep Social Distancing Fellas
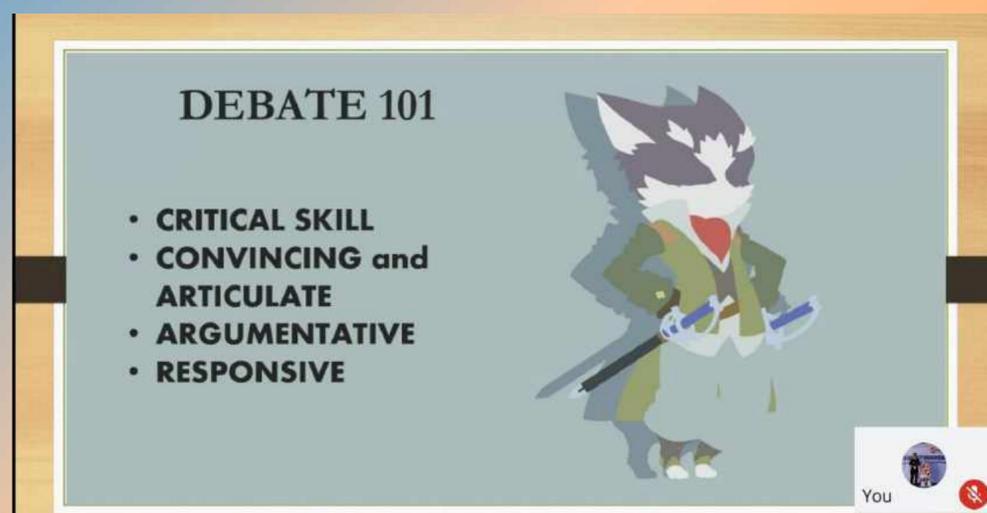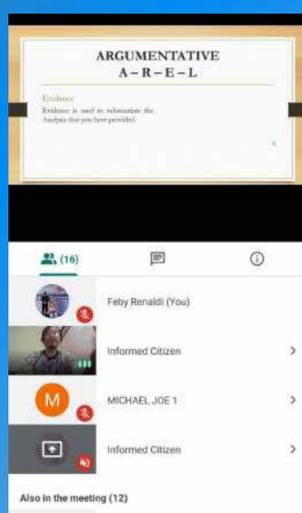SINCERELY US

To Explore

The World of Social Medias

PASSION OF DEBATES
"SHOW WHO YOU ARE"

PoD (Passion of Debate) is one of the EEC work programs that focuses on the english debate. This work program is a place for students of the Faculty of Engineering Jenderal Soedirman University to improve critical thinking and care more for the world's problems by using English through debates. PoD has two concentration programs that will be run namely Debate Class and Debate Competition. This work program has a goal that is in line with the main objective of EEC, which is to develop the English language skills of students at the Faculty of Engineering.

The theme of the PoD 2020 is "Show Who You Are". This theme makes the work program of PoD 2020 a media for debating exercises for students of the Faculty of Engineering and uses it as a training media before participating in the competition.

The first program from PoD is the Debate class, this class is a media for debating exercises for students of the Faculty of Engineering, JenderalSoedirman University. This year, Debate Class program is planned to consist of seven main classes, of which the first class of Debate class was held on Friday, June 19, 2020 which was held through the Google Meet platform because we are in the COVID 19 pandemic, so that it does not allow offline meetings. This first class material was delivered by Mr. Surya with the material presented is the skill in debating.

And for the next class, the classes will be held next semester starting from September 11and will be held every week until October or November, which will probably also be held online if the pandemic is not over. Then for the Debate competition program is still waiting for further news from the National University Debating Championship (NUDC) related to the national level debate competition, because we have to look at the situation in this COVID19 pandemic.

With the PoD program from EEC, it is expected that all students of the Faculty of Engineering can take part in the debating class and debate competition in the future.
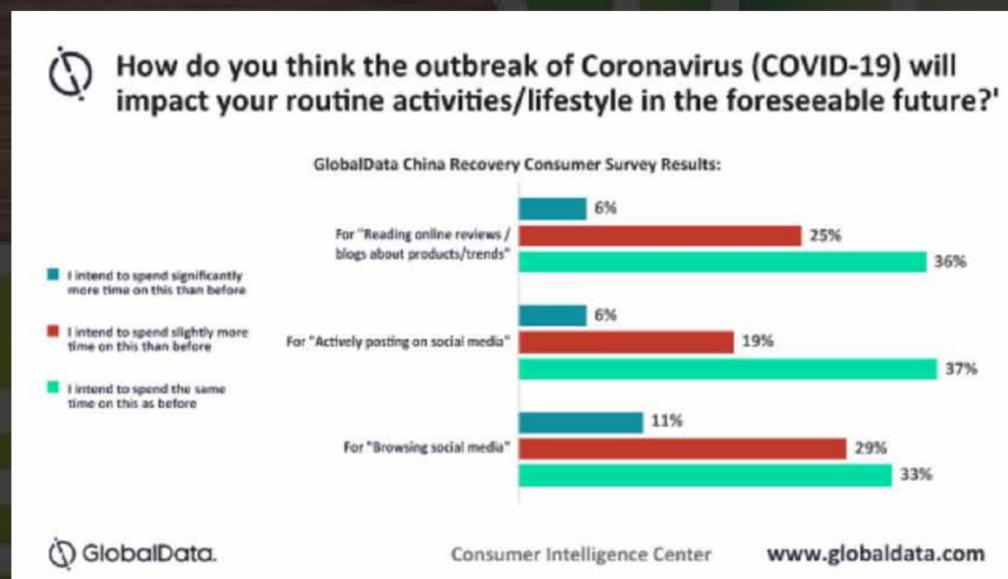
ALL ABOUT EEC

SOCIAL MEDIA PLATFORMS CRUCIAL IN BATTLING ANTI-ASIANRACISM FEARS, SAYS GLOBALDATA

About 40% of Chinese individuals intend to spend more time browsing social media, 25% for actively posting and 31% will be reading more online reviews/blogs about product/trends prior to this pandemic. But, one of the main barriers of resurgence of the Chinese travelers is the anti-Asian/anti-Chinese racism. With COVID-19 being declared as a 'Chinese virus', racism fears are bound to happen and hence, social media's role will be crucial in battling this negativity for travel resurrection.

Johanna Bonhill-Smith, Travel and Tourism Analyst at Global Data, says: "The year 2019 saw Chinese travelers as the world's largest outbound source market and GlobalData's adjusted forecasts see similar levels of recovery in 2021 - 166 million international departures are forecast for 2021 compared to 165 million in 2019."

WeChat and Weibo are the largest social media platforms within China. Weibo had around 420 million users in March 2020 according to china internet watch, a digital media company on China digital trends. Pre-pandemic, more Chinese millennials were already turning to Weibo for trip planning. The ease of multi-media sharing, livestreaming and community building offered individuals a clear insight into a destination and the activities and experiences available.

TikTok, the video sharing social networking site, is another platform that has gained greater traction during this pandemic.

How do you think the outbreak of Coronavirus (COVID-19) will impact your routine activities/lifestyle in the foreseeable future?'

GlobalData China Recovery Consumer Survey Results:

- I intend to spend significantly more time on this than before
- I intend to spend slightly more time on this than before
- I intend to spend the same time on this as before

For "Reading online reviews / blogs about products/trends": 6%, 25%, 36%
For "Actively posting on social media": 6%, 19%, 37%
For "Browsing social media": 11%, 29%, 33%

GlobalData. Consumer Intelligence Center   www.globaldata.com

All three platforms mentioned undoubtedly have more untapped marketing potential for Destination marketing organisations (DMOs) and as global travel restrictions are easing, social media engagement will be critical to reform trust and help lead to travel recovery across the globe.

About GlobalData

4,000 of the world's largest companies, including over 70% of FTSE 100 and 60% of Fortune 100 companies, make more timely and better business decisions thanks to GlobalData's unique data, expert analysis and innovative solutions, all in one platform. GlobalData's mission is to help our clients decode the future to be more successful and innovative across a range of industries, including the healthcare, consumer, retail, financial, technology and professional services sectors.
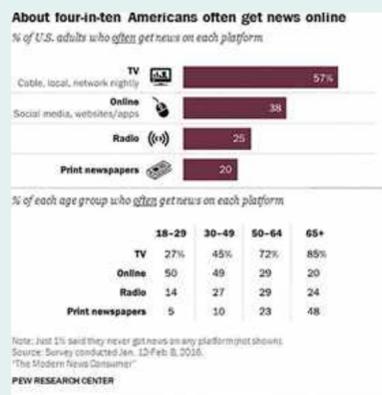
EEC'S ARTICLE
THE REAL IMPACT OF SOCIAL MEDIA

Social media is everywhere and impacts all walks of life. Social networks have evolved from being a handy means for keeping in touch with friends and family to being used in ways that have a real impact on society.

What is the real impact of social media??

1.The effect of social media on politics

A new study claims that 62% of people get their news from social media, with 18% doing so frequently. With these figures, social media's influence on politics should come as no surprise to anyone.

2. The effect of social media on society

Almost a quarter of the world's population is on facebook. As a result, people are now exposed to different cultures and practices. This exposure changes perspective by effectively changing the boundaries of society. Without social media, social, ethical, environmental and political ills would have minimal visibility.

3. The effect of social media on commerce

Today, it is considered the norm rather than the exception for businesses to communicate with their costumers using social media. As a result, their reach has increased, after surpassing physical boundaries.

4. The effect of social media on the world of work

19% of hiring managers make their hiring decisions based on information found on social media. Professional social networks such as LinkedIn are important social media platforms for people to create their personal brand

5. The effect of social media on training and development

A 2013 survey by Pearson Learning Solution reported a significant increase in the use of social media in learning. Over half the educators who were interviewed agreed that social sharing provides an environment that fosters learning.

6. Immorality and social media

Social media platforms can be misused to destroy reputations and blackmail others. Cyberbullying, stalking, and identity theft are some of threats faced by the users of social media. Users must be careful about the information they share on social media

7. The effect of social media on personal relationships

One of the effects of social media is encouraging people to form and cherish artificial bonds over actual friendships. The term 'friend' as used on social media lacks the intimacy identified with conventional friendships.

So, Social media can be very influential on society in both positive and negative ways. It gives people a way to stay in touch with people who live far away. It lets people share fun, interesting and informative content. It gives businesses a way to engage with customers.

VOCABULARY

- **Social media/sōSHəl ˈmēdēə/**
  websites and applications that enable users to create and share content or to participate in social networking.

- **Immorality/iməˈralədē/**
  the state or quality of being immoral; wickedness.

- **Surpassing/ sərˈpasiNG/**
  incomparable or outstanding.

- **Foster/ˈfôstər /**
  encourage or promote the development of (something, typically something regarded as good).

- **Misuse/misˈyo͞oz/**
  treat (someone or something) badly or unfairly.

- **Considered/ kənˈsidərd/**
  having been thought about carefully.

- **Slacktivism/ˈslaktəˌviz(ə)m/**
  the practice of supporting a political or social cause by means such as social media or online petitions, characterized as involving very little effort or commitment.

- **Cyberbullying /sībərˈbo͝olēiNG/**
  the use of electronic communication to bully a person, typically by sending messages of an intimidating or threatening nature

- **Visibility/vizəˈbilədē/**
  the degree to which something has attracted general attention; prominence.

- **Flipside/flip ˌsīd/**
  the less important side of a pop single record; the B-side.

How to Make a Strong and Secure Password You May Ask?

Having a Social media Account? An Email? Or maybe a Smartphone? In nowadays, a lot of people already had those things in their lives, and of course, they want to keep It safe so nobody can open them or even cracked it. That is why Password was created in the first place. This is what we have to think about, is your password safe enough? Are you sure that nobody could guess it? Well, you'll still have to reconsider your password, because nowadays Cracker or Hacker may Use a lot of ways to Invade your Privacy, like trying to unlock your password by making a program that will try every combination. To prevent your accounts from being cracked, we could help you to make a strong and secure password so nobody could invade your private data or take control of your account easily and still remember them. Now, this is a few tips to secure your passwords:

1.Make it Long
A long Password simply means that anyone has to guess more combinations. Make your password longer will be an easy way to secure your data or account. Also, try to avoid using the minimum amount of password digits in your account. For example, Instagram Account needed at least 6 digits of password, if that the case, Try to create your password with More than 6 digits. Make it as long as possible but of course not too long, so you could remember it even if you didn't write it on a note. Like for example, iammargaret and not just margaret

It would take a desktop PC
About 28 duodecillion years
to hack your password

🔒 Length: Long
Your password is over 16 characters long. It should be pretty safe.

2. Include a mix of Alphabets, Number or Symbols

Some people often make their password with a very obvious word or numbers they could easily remember. Like the name of something, date of their birth, or anything else. But you have to know that this kind of password is weak, and there is a chance that even your family or friends could guess them. To prevent this from happening, make sure to mix your password with both Alphabets and numbers, for example, turn "iammargaret" into 14mm4rg4r3t or if possible make it more complicated by using symbols like !4mm4rg4r3t.

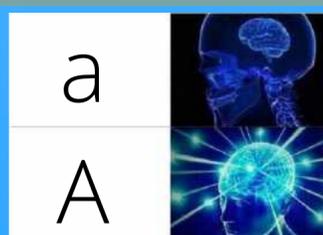| number of Characters	Numbers only	Upper or lower case letters	upper or lower case letters mixed	numbers, upper and lower case letters	numbers, upper and lower case letters, symbols
3	Instantly	Instantly	Instantly	Instantly	Instantly
4	Instantly	Instantly	Instantly	Instantly	Instantly
5	Instantly	Instantly	Instantly	3 secs	10 secs
6	Instantly	Instantly	8 secs	3 mins	13 mins
7	Instantly	Instantly	5 mins	3 hours	17 hours
8	Instantly	13 mins	3 hours	10 days	57 days
9	4 secs	6 hours	4 days	1 year	12 years
10	40 secs	6 days	169 days	106 years	928 years
11	6 mins	169 days	16 years	6k years	71k years
12	1 hour	12 years	600 years	108k years	5m years
13	11 hours	314 years	21k years	25m years	423m years
14	4 days	8k years	778k years	1bn years	5bn years
15	46 days	212k years	28m years	97bn years	2tn years
16	1 year	512m years	1bn years	6tn years	193tn years
17	12 years	143m years	36bn years	374tn years	14qd years

3. Don't get used to a common or obvious stye

Sometimes, a password also wears a very obvious style like changing o to 0 or maybe change A into 4. This kind of style was indeed stronger than just an alphabet, but people may still guess it right. Like from changing iammargaret into 14mm4rg4r3t. To make your password more secure, you could just twist it with your creativity. Like for example, only changing one of the letters with numbers or symbols, this way it's harder for anyone to guess what letters you changed and which one did you changed especially if there are repeated letters. This will increase your password security the more unconventional you make it.

You expected iammargaret but it was me iammarg4ret

4. Use Both Capital and Lower-Case Letters

For you guys who didn't know yet. Passwords have a sensitive case system, it means that a capital letter will be treated differently from the lower case one. For example, A is not the same as a. Now, let's go back to our previous password, !amm4rg4r3t. We could change the letter M from margaret to capital, so it become !amM4rg4r3t. This kind of combination will drastically increase your Password strength because Some cracker won't try each sensitive case possibility

a
A

MOVIE RECOMMENDATION

Year : 2018
Rating : 92%(rotten tomatoes)
7.6/10 (imdb),
71% metacritic
Genre : Drama
        Mystery,
        Thriller

Summary:
After David Kim's 16-year-old daughter goes missing, a local investigation is opened and a detective is assigned to the case. But 37 hours later and without a single lead, David decides to search the one place no one has looked yet, where all secrets are kept today: his daughter's laptop. In a hyper-modern thriller told via the technology devices we use every day to communicate, David must trace his daughter's digital footprints before she disappears forever.

One thing that make Searching interesting is that this entire film is shown through the point-of-view of laptop or phone screens. The lack of necessity of the editing process works like a bridge between fiction and a true crime documentary, making it feels more real for the audience. Not only that, Searching also contains a very accurate representation of how we use our social media and computer devices. We can see that by how David Kim use them to find his daughter location. Searching also have many unexpected twist that'll make you on the edge of your seat.
So, what are you waiting for? Go grab those popcorn and watch this amazingly beautiful film that will make your heart touched.

Conditional Sentence

Conditional sentences are sentences that express one thing contingent on something else. They are so called because the impact of the main clause of the sentence is conditional on the dependent clause. A full conditional thus contains two clauses: the dependent clause expressing the condition and the main clause expressing the consequence.

There are three types of conditional sentences

• Type 1
Situations that can really happen at present or in future (real).

Form

Type	If clause	Main clause
1	Simple Present	Will + **Infinitive**

Example:
If the game is good, I will **play** it.
I will **play** the game if it is good.

• Type 2
Situations will probably never happen at present or in future (unreal).

Form

Type	If clause	Main clause
2	Simple Past	Would + **Infinitive**

Example:
If I lived in Australia, I would be a sheep farmer.
I would be a sheep farmer if I lived in Australia.

• Type 3
Situations that did not happen in the past.

Form

Type	If clause	Main clause
3	Past Perfect	Would + Have + Past Participle

Example:
If I had studied, I would have passed the exam.
I would have passed the exam If I had studied.

POEM

SOCIAL ME(DIE)A

If our lives were defined by our social medias,
Everything must become way too cool,
Since, all we post about glamours of life,
Noth the things that make us look like a fool,

Would you post about the top that didn't fit?
Or an old album that you absurdly thought, was a hit?
Perhaps it's a life that makes you belong,
To a society you had always longed,

It's time to think whether it's right,
To go after things that might only be looking so bright.

-N.U

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